

## Ferrari Fan Technology (UK) Limited

PO Box 265, Herne Bay Kent CT6 9AZ, England Tel: +44 (0) 845 634 2174

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# FERRARI FAN TECHNOLOGY (UK) LIMITED PRIVACY POLICY

### DATA PROTECTION STATEMENT

Ferrari Fan Technology (UK) Limited is committed to operating in a way that complies fully with the provisions of the GDPR regulations. Ferrari Fan Technology (UK) Limited recognises that the personal data legitimately required in order to carry out its business must be collected, processed, stored and disposed of fairly, lawfully and with due regard to confidentiality. Ferrari Fan technology (UK) Limited fully respects your privacy.

Ferrari Fan Technology (UK) Limited has a clear internal framework to enable it to meet its obligations in relation to the eight legally enforceable Data Protection Principles laid out in the Act. You can view these principles <a href="here">here</a>.

#### PROCESSING AND USING YOUR DATA

Personal information provided for product enquiry processing will be stored within our quotes database for as long as is necessary. By providing your personal data, you are agreeing to its processing and use by Ferrari Fan Technology (UK) Limited for the purpose for which it was given. You can opt out of processing and sharing for marketing purposes by contacting us at <a href="info@ferrarifantechnologyuk.co.uk">info@ferrarifantechnologyuk.co.uk</a>

We will not share the data with any other third party unless permitted to under the Act, including for example, disclosures in respect of the prevention or detection of crime, the assessment or collection of tax or duty, disclosures required by law or by order of a court, or disclosures for the purpose of or in connection with any legal proceedings.

# **SECURITY**

Managers and staff within Ferrari Fan Technology (UK) Limited will take all necessary steps to make sure that personal data is kept secure at all times against unauthorised or unlawful loss or disclosure. Ferrari Fan Technology (UK) Limited retain personal data only for as long as it is needed for its original purpose. Any data no longer required will be deleted or disposed of confidentially and completely. Records deleted on live systems will also be deleted from system back-ups and archives, along with any hard copies.

### **ACCESS**

The Data Protection Act gives rights to individuals in respect of the personal data held about them. Please refer to Information Commissioner's Office website for further information. One of those rights is the right to access the information we hold about you. You can obtain the information by emailing us at info@ferarifantechnologyuk.co.uk



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#### **EMAIL NEWSLETTER**

This website operates an email newsletter program, used to inform subscribers about products and services supplied by this website. Users can subscribe through an online email process should they wish to do so but do so at their own discretion.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies/people outside of the company that operates this website. Under the Data Protection Act 1998 and GDPR 2018 you may request a copy of personal information held about you by this website's email newsletter program. You can obtain this information by emailing us at info@ferarifantechnologyuk.co.uk

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to unsubscribe at any time through an email link system. This process is detailed in the footer of each email campaign.

#### SOCIAL MEDIA

Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.